



WAR ON WASTE EXPO FOR A CLEANER GREENER ENVIRONMENT

KLEINMOND PRIMÊR

On 22 March the Whale Coast Conservation Expo "War on Waste" went to Kleinmond to present the information on how to attain a cleaner, greener town to learners at 3 schools. A total of 96 Grade 3 learners from Kleinmond Primêr attended the Expo.



Rob Fryer showed the learners the classification of plastics and how to tell what plastic items can be recycled. He used an innovative time line to illustrate the rate at which different waste items degrade.



Fiona Matthes showed learners ways to easily reduce our "waste footprint" and save money in the process.



Louine Boothway showed them what types of litter, especially plastics, are collected on beaches and discussed the impact of plastic on the marine environment. She also showed the learners how our waste water systems operate and how easily it can be impacted by litter, leading to pollution of waterways and flooding in urban areas.



Shirley Mgoboza impressed on the learners that cigarette butts are toxic

waste. The filters do not biodegrade, but trap toxins from smoke, which leach into the environment. She showed them the bins developed and manufactured by Whale Coast Conservation to encourage smokers to “bin your butts”.



Denfred Bruintjies showed videos of the problems created by waste and litter around the world. A video of large sculptures created entirely from waste, was a big hit with the learners.

Stripes the Eco-Cat wrote a story for the children about the danger that marine litter poses to animals in the sea and on the shore. It features the heroic actions of Stripes, Krissie the Crab and their human friend Antonio to save a baby whale from entanglement by carelessly discarded fishing gear.



Stripes, with a little help from his human, Anina Lee, read the story to a group of Grade 3 learners.

The Expo on Waste at Kleinmond Primêr and the WCC Anti-litter Awareness Project is funded by the National Lotteries Board.