



whale coast CONSERVATION

Caring for your environment

WCC DOES ICC IN HERMANUS

On 17 September 2015 Whale Coast Conservation and friends joined the world's largest volunteer effort for our ocean by participating in the International Coastal Cleanup (ICC). Millions of volunteers, as well as industry players, take action by removing and recording litter during these cleanups. An astounding 560,000 volunteers in 91 countries picked up nearly 7m kg of litter in last year's ICC.

We also did a great job in Hermanus this year with Gr 6 volunteers from Hermanus Waldorf, Overstrand Municipality, Windsor Hotel, Hermanus Tourism, community members and the WCC team.



Hermanus Waldorf Gr 6 with Eric Davalala and volunteers.



Sheraine van Wyk (WCC Eco-Learning Manager) with Lauren Rainbird, Johan van Taak and Francois Pretorius (Overstrand Municipality), Desiré Lochner and Fiona Matthes (WCC Board).

Five teams of 5 volunteers collected litter for 45 minutes in 5 different locations.



In Hermanus we focused on the seafront cliff path in the CBD.



Even a rain squall did not deter us. Recognise the Hermanus Whale Crier? With Madelein Marais, Windsor Hotel.



TEL +27 28 316 2527 FAX 086 695 0046 CELL +27 72 185 5726

E-MAIL wcc@ocf.org.za WEBSITE www.whalecoastconservation.org.za

Green House, R43 (opposite Lynx Rd turn off to Vermont), Hermanus PO Box 1949 Hermanus South Africa 7200

PBO 130004541 NPO 020-717



Let the tallying start! Every item collected was separated into categories, counted and then weighed.



Advice came from Francois Pretorius of the municipal waste transfer station.



Even Eric Davalala, the Hermanus Whale Crier pitched in to help.



As did Windsor Hotel staff, Nicole Lea and Madelein Marais. Marine Hotel staff were also there in spirit.



This group of 4 boys, (appropriately called the Eagle Eyes) collected 1,701 cigarette butts – and then counted them under the eagle eye of John Cowan (WCC Board).

What did we collect in 45 minutes?

Total weight of trash: 17.491 kg;
Cigarette Butts collected: 3,494

It is concerning that this amount of litter, (especially cigarette butts) was found in an area that is regularly cleaned by the municipal cleaners. How serious are we about our littering habits and our “Greenest Town” status?



After all was done, the Windsor Hotel laid on a sumptuous tea for all the participants. A job well done by all.

The National Lotteries Commission funds this WCC project to raise awareness of sustainable lifestyles in the Overberg.

FUNDED BY



NATIONAL LOTTERIES COMMISSION

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